| Priority | Points | Feature Name | Description | Supporting Research |
|---|---|---|---|---|
| **P1** | 5 | **Calendar Integration** | Either a way to sync and view eachother's calendars. And or a way to easily create calendar event with details and share with family or significant others. KEY is to make app as easy to add to their lives as possible. As little steps for them (don't make this chore. Make planning easy). | Interviews |
| | 5 | **Iconset: Icons depicting details or requirements** | Variety of icons that would act as an indicator of what the activity contains, is about, or requires. Examples: outdoors, activity level, sunny weather, supplies, food, etc., cost, etc.) | SWOT Analysis |
| | 5 | **Activity Rules (How to make "Activity Time" your *Quality* Time")** | Rules list to make the most of your time. Things like: 1) No checking your phone, 2) No Distractions, 3) be present with the people you're with, etc.. Perhaps, show the tips/rules the moment you plan it, and/or on the day of. | Secondary Research ("What makes family quality time") |
| | 5 | **Add members to Family Group (coordinating)** | Provide a way to share ideas with family members (swiping match), so that calendars, upcoming activities, and interests are shared. | Interviews |
| | 5 | **Activity Details** | Details related to the activity (including sumarizing icons) | Secondary Research, SWOT |
| | 4 | **Activity Match** | Swipe on activites that you would like or dislike. Match as a couple or family. ("Like it", "Meh", "Never Recomend" for things like drinking alcohol) | |
| **P2** | 4 | **Topcis or Tag Filtering** | So people looking for specific ideas can narrow down their search. (EX: activity level, cost, outdoors/indoors, duration, distance, ratings/reviews, accessibiltiy, etc.) | SWOT Analysis |
| | 4 | **Add activity to communitiy (TBD?)** | A way to add an activity to your area (non-business) in order to crowd-source a large volume of available activities nearby. How to prevent duplicates? (wikipedia type managemnt?) | CrowdSourcing Method |
| | 4 | **Onboarding** | Zipcode, email, add members of family or partner, name, birthday, etc. | Secondary Research, SWOT |
| | 4 | **Reviews (View/Add)** | View reviews and leave reviews for activity ideas. | Secondary Research, SWOT |
| | 3 | **Favorite Activities** | Add page or section where users can view favorited or saved activities. (Trying new things is fun, but so is familiarity). | Secondary Research, SWOT |
| **P3** | 2 | **Notifications (Reminders & Updates)** | Reminding people of upcoming activities (so people can gauge whether or not they are still feeling commited to the activity) | Secondary Research, Interviews |
| | 2 | **Regularly occuring activity or Time Block** | Finding time for family, spouse, or partner can be challenging. Having a previously determiend set-aside time for quality time is helpful. Perhaps a drag and drop featuure for activities on the calendar? | Interviews |
| | 1 | **Weather Checker** | Integrated weather forecast for outdoor activities (notification bell optional) | SWOT Analysis (Altrails), Interviews |
| | 1 | **Add business profile (monetization effort, TBD) for ad display** | Provide a way for businesses to add their activities. | SWOT Analysis |
| **P4** | 1 | **Alltrails Integration or copy/paste URL? (To facilitate outdoor activities?)** | Copy and paste Alltrails URL to app so people can reference what activity they have planned? | |
| | 1 | **Integrated Map** | Pepole can view a Google map of their area natively, identifying locations that may match the activity (such as parks). Alternatively, tapping on link or button could open up Google Maps on the device with keywrods already entered in. | SWOT Analysis |
| | 1 | **Add a "Plan B"** | Users can add a plan B to their plan so they can easily switch if they decide to or if somthing comes up. (Ex: Planned hiking, but it's raining. Plan B is to go bowling.) | Interviews |
| | 1 | **Blog** | Articles about realtionships, hobbies, trying new things, benefits of outdoors, quality time, etc. | |